

A photograph of two women in conversation at a social event. The woman on the left is wearing a straw hat with a black band and a white top. The woman on the right is wearing a blue patterned top and has sunglasses on her head. They are both smiling and gesturing with their hands. In the background, other people are visible, including a woman in a colorful patterned top.

# 2022 SPONSORSHIP OPPORTUNITIES

**IFDN**  
INTERNATIONAL FURNISHINGS  
AND DESIGN ASSOCIATION  
WASHINGTON D.C. CHAPTER

# WHY SPONSOR IFDA?

1

## BE A LEADER

Align yourself with the firms and designers making a difference all over the DMV as leaders in the furnishing and design industry. Associating with these high profile firms and individuals will get you noticed, appreciated and listened to.

2

## SUPPORT & GROW

Support the industry's only professional organization representing the diverse industries that constitute the residential and commercial furnishings and design industry. With a full calendar of events, networking, education, and charitable causes, we strive to support our members, their products and services.

3

## INFLUENCE

Be part of a fast growing group of companies and individuals that are recognized as leaders of the trends worldwide. Where else can you get such a high rate of return and influence for such a reasonable investment?

4

## MAKE AN IMPACT

Have access to industry leaders and decision makers driving today's trends.

# SPONSORSHIP LEVELS

## MEMBERSHIP

**MUST BE SUBMITTED AND RECEIVED BY IFDA NATIONAL, PRIOR TO SPONSORSHIP BEING ACTIVE**

### DIAMOND LEVEL - \$2500+

- Exclusivity in Diamond Level in the company's trade category
- Two-time use of our google group to advertise an event or blast about your company
- Company logo on all printed or emailed materials noting sponsorship level
- Listing as a Diamond Level sponsor, with a company introduction on our website
- Your company website, hyperlinked when applicable, on emails, website, posts
- Display of company logo on IFDA banner at networking events
- Four (4) complimentary tickets to each marquee event\*
- Company highlight on IFDA DC Facebook and Instagram pages (4 per year)
- 1 year of professional membership for 1 company representative

### PLATINUM LEVEL - \$2000

- Two-time use of our google group to advertise an event or blast about your company
- Company logo on all printed or emailed materials noting sponsorship level
- Listing as a Platinum Level sponsor, with a company introduction on our website
- Your company website, hyperlinked when applicable, on emails, website, posts
- Display of company logo on IFDA banner at networking events
- Three (3) complimentary tickets to each marquee event\*
- Company highlight on IFDA DC Facebook and Instagram pages (3 per year)

### GOLD LEVEL - \$1500

- Two-time use of our google group to advertise an event or blast about your company
- Company logo on all printed or emailed materials noting sponsorship level
- Listing as a Gold Level sponsor, with a company introduction on our website
- Your company website, hyperlinked when applicable, on emails, website, posts
- Display of company logo on IFDA banner at networking events
- Two (2) complimentary tickets to one (1) marquee event\*
- Company highlight on IFDA DC Facebook and Instagram pages (2 per year)

Email Questions to: [alicia@barbarahawthorninteriors.com](mailto:alicia@barbarahawthorninteriors.com)

[WWW.IFDADC.COM](http://WWW.IFDADC.COM)

# SPONSORSHIP LEVELS

## MEMBERSHIP

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### SILVER LEVEL - \$1000

- One-time use of our google group to advertise an event or blast about your company
- Company logo on all printed or emailed materials noting sponsorship level
- Listing as a Silver Level sponsor, with a company introduction on our website
- Your company website, hyperlinked when applicable, on emails, website, posts
- Display of company logo on IFDA banner at networking events
- One (1) complimentary ticket to one (1) marquee event\*
- Company highlight on IFDA DC Facebook and Instagram pages (1 per year)

### BRONZE LEVEL - \$500

- Company logo on all printed or emailed materials noting sponsorship level
- Listing as a Bronze Level sponsor, with a company introduction on our website
- Your company website, hyperlinked when applicable, on emails, website, posts
- Display of company logo on IFDA banner at networking events
- Company highlight on IFDA DC Facebook and Instagram pages (1 per year)

## EVENT SPONSOR

- Company logo on event materials
- Listed as event sponsor
- Additional benefits depend on which Event Sponsorship Package you select

\*If COVID prohibits in-person marquee events, tickets will apply to next year.

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