

A photograph of two women in conversation at a social event. The woman on the left is wearing a straw hat with a black band and a white top. The woman on the right is wearing a blue patterned top and has sunglasses on her head. They are both smiling and gesturing with their hands. In the background, other people are visible, including a woman in a colorful patterned top.

# 2020 SPONSORSHIP OPPORTUNITIES

**IFDN**  
INTERNATIONAL FURNISHINGS  
AND DESIGN ASSOCIATION  
WASHINGTON D.C. CHAPTER

# WHY SPONSOR IFDA?

1

## BE A LEADER

Align yourself with the firms and designers making a difference all over the DMV as leaders in the furnishing and design industry. Associating with these high profile firms and individuals will get you noticed, appreciated and listened to.

2

## SUPPORT & GROW

Support the industry's only professional organization representing the diverse industries that constitute the residential and commercial furnishings and design industry. With a full calendar of events, networking, education, and charitable causes, we strive to support our members, their products and services.

3

## INFLUENCE

Be part of a fast growing group of companies and individuals that are recognized as leaders of the trends worldwide. Where else can you get such a high rate of return and influence for such a reasonable investment?

4

## MAKE AN IMPACT

Have access to industry leaders and decision makers driving today's trends.

# SPONSORSHIP LEVELS

## MEMBERSHIP

**MUST BE SUBMITTED AND RECEIVED BY IFDA NATIONAL, PRIOR TO SPONSORSHIP BEING ACTIVE**

### GOLD LEVEL - \$2500

- Exclusivity in company's trade category (ie: no other company can have a sponsorship in painting, carpet, etc)
- Two time use of our google group to advertise an event or blast about your company
- Company logo on all printed or emailed materials noting sponsorship level
- Listing as a gold level sponsor, with a company introduction on our website
- Your company website, hyperlinked when applicable, on emails, website, posts
- Display of company banner at larger IFDA networking events
- Two (2) complimentary tickets to each marquee event
- Feature opportunity in one (1) issue of the IFDADC digital quarterly newsletter
- Company highlight on IFDADC Facebook and Instagram pages

### SILVER LEVEL - \$1600

- One time use of our google group to advertise an event or blast about your company
- Company logo on all printed or emailed materials noting sponsorship level
- Listing as a silver level sponsor, with a company introduction on our website
- Your company website, hyperlinked when applicable, on emails, website, posts
- Two (2) complimentary tickets to one (1) marquee event of choice
- Feature opportunity in one (1) issue of the IFDADC digital quarterly newsletter
- Company highlight on IFDADC Facebook and Instagram pages

### BRONZE LEVEL - \$700

- One time use of our google group to advertise an event or blast about your company
- Company logo on all printed or emailed materials noting sponsorship level
- Listing as a bronze level sponsor, with a company introduction on our website
- Your company website, hyperlinked when applicable, on emails, website, posts
- Company highlight on IFDADC Facebook and Instagram pages
- Sponsorship of one (1) Happy Hour Event

**DAVID JORGENSEN - VP OF FINANCIAL RESOURCES**

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